

**Amendments to the Claims:**

This listing of claims will replace all prior versions and listings of claims in the application.

**Listing of Claims:**

1. (Currently amended) A hot melt pick-up adhesive exhibiting hot tack properties, the adhesive ~~comprising~~ consisting essentially of:
  - (a) at least 30 wt-% of a hydrogenated synthetic resin;
  - (b) about 0.1 to 20 wt-% of a hydrocarbon oil; and
  - (c) about 0.1 to 25 wt-% of a [[wax,]] wax; the percentages based on the adhesivewherein the ~~material~~ adhesive has a Gardner Color of less than 3, a Mettler softening point at least 150°F; and a Brookfield Thermocel viscosity using spindle number SCR-27 of at least 300 cP at 225°F.
2. (Canceled)
3. (Original) The adhesive of claim 1 wherein the adhesive additionally comprises a hindered phenol stabilizer.
4. (Canceled)
5. (Currently amended) The adhesive of claim 1 wherein the adhesive comprises 40 to 90 wt-% of a resin comprising a resin selected from the group consisting of an aromatic C<sub>9</sub> resin, an aliphatic C<sub>7</sub> resin, a C<sub>7</sub>/C<sub>9</sub> blended resin, a dicyclopentadiene resin, an alpha-methylstyrene resin, an alpha-methylstyrene/vinyl toluene resin and mixtures thereof, 0.1 to 18 wt-% oil and 0.1 to 18 wt-% wax.
6. (Previously presented) The adhesive of claim 1 wherein the adhesive comprises 50 to 85 wt-% resin, 0.2 to 15 wt-% oil and 0.2 to 15 wt-% wax.

7. (Currently amended) A hot melt pick-up adhesive exhibiting hot tack properties, the adhesive comprising:

(a) at least 70 to 85 wt-% of a hydrogenated synthetic resin comprising a resin selected from the group consisting of an aromatic C<sub>9</sub> resin, an aliphatic C<sub>5</sub> resin, a C<sub>5</sub>/C<sub>9</sub> blended resin, a dicyclopentadiene resin, an alpha-methylstyrene resin, an alpha-methylstyrene/vinyl toluene resin and mixtures thereof;

(b) about 5 to 12 wt-% of a hydrocarbon oil; and

(c) about 6 to 15 wt-% of a [[wax,]]wax; the percentages based on the adhesive wherein the ~~material~~ adhesive has a Gardner Color of less than 3, a Mettler softening point at least 150 °F; and a Brookfield Thermocel viscosity using spindle number SCR-27 of at least 250 cP at 225°F.

8. (Canceled)

9. (Original) The adhesive of claim 7 wherein the adhesive additionally comprises a hindered phenol stabilizer.

10-12. (Canceled)

13. (New) A hot melt pick-up adhesive exhibiting hot tack properties, the adhesive comprising:

(a) at least 30 wt-% of a hydrogenated synthetic resin comprising a resin selected from the group consisting of an aromatic C<sub>9</sub> resin, an aliphatic C<sub>5</sub> resin, a C<sub>5</sub>/C<sub>9</sub> blended resin, a dicyclopentadiene resin, an alpha-methylstyrene resin, an alpha-methylstyrene/vinyl toluene resin and mixtures thereof;

(b) an effective, cohesive strength improving, amount comprising about 0.2 to 5 wt.% of a polymer;

(b) about 0.1 to 20 wt-% of a hydrocarbon oil; and

(c) about 0.1 to 25 wt-% of a wax; the percentages based on the adhesive wherein the adhesive has a Gardner Color of less than 3, a Mettler softening point at least 150°F; and a Brookfield Thermocel viscosity using spindle number SCR-27 of at least 300 cP at 225°F.

14. (New) The adhesive of claim 1 wherein the adhesive additionally comprises a hindered phenol stabilizer.

15. (New) The adhesive of claim 1 wherein the adhesive additionally comprises about 0.01 hydrogenated block copolymer.

16. (New) The adhesive of claim 1 wherein the adhesive comprises 10 to 90 wt % resin, 0.1 to 18 wt-% oil and 0.1 to 18 wt-% wax.

17. (New) The adhesive of claim 1 wherein the adhesive comprises 50 to 85 wt % resin, 0.2 to 15 wt-% oil and 0.2 to 15 wt-% wax.

18. (New) A method of forming a label on a substantially cylindrical container using a hot melt pick-up adhesive exhibiting hot tack properties, the method comprises

(i) forming an adhesive layer on the container to form a container with an adhesive; and

(ii) moving the container with an adhesive to a label stack to pick up a label on to the container;

wherein the adhesive consists essentially of:

(a) at least 30 wt-% of a hydrogenated synthetic resin;

(b) about 0.1 to 20 wt-% of a hydrocarbon oil; and

(c) about 0.1 to 25 wt-% of a wax; the percentages based on the adhesive

wherein the adhesive has a Gardner Color of less than 3, a Mettler softening point at least 150°F; and a Brookfield Thermocel viscosity using spindle number SCR-27 of at least 300 cP at 225°F.

19. (New) The method of claim 18 wherein the adhesive additionally comprises a hindered phenol stabilizer.

20. (New) The method of claim 18 wherein the adhesive additionally comprises 40 to 90 wt-% of a resin comprising a resin selected from the group consisting of an aromatic C<sub>9</sub> resin, an aliphatic C<sub>5</sub> resin, a C<sub>5</sub>/C<sub>9</sub> blended resin, a dicyclopentadiene resin, an alpha-methylstyrene resin, an alpha-methylstyrene/vinyl toluene resin and mixtures thereof, 0.1 to 18 wt-% oil and 0.1 to 18 wt-% wax.

21. (New) The adhesive of claim 18 wherein the adhesive additionally comprises 50 to 85 wt-% resin, 0.2 to 15 wt-% oil and 0.2 to 15 wt-% wax.

22. (New) The method of claim 18 wherein the adhesive consists essentially of:

(a) at least 70 to 85 wt-% of a hydrogenated synthetic resin comprising a resin selected from the group consisting of an aromatic C<sub>9</sub> resin, an aliphatic C<sub>5</sub> resin, a C<sub>5</sub>/C<sub>9</sub> blended resin, a dicyclopentadiene resin, an alpha-methylstyrene resin, an alpha-methylstyrene/vinyl toluene resin and mixtures thereof;

(b) about 5 to 12 wt-% of a hydrocarbon oil; and

(c) about 6 to 15 wt-% of a wax; the percentages based on the adhesive wherein the adhesive has a Gardner Color of less than 3, a Mettler softening point at least 150 °F; and a Brookfield Thermocel viscosity using spindle number SCR-27 of at least 250 cP at 225°F.

23. (New) The method of claim 22 wherein the adhesive additionally comprises a hindered phenol stabilizer.

24. (New) A method of forming a label on a substantially cylindrical container using a hot melt pick-up adhesive exhibiting hot tack properties, the method comprises

(i) forming an adhesive layer on the container to form a container with an adhesive and

(ii) moving the container with an adhesive to a label stack to pick up a label on to the container;

wherein the adhesive comprises:

(a) at least 30 wt-% of a hydrogenated synthetic resin;

(b) an effective cohesive strength improving amount comprising about 0.2 to 5 wt.% of a polymer;

(b) about 0.1 to 20 wt.% of a hydrocarbon oil; and

(c) about 0.1 to 25 wt.% of a wax; the percentages based on the adhesive

wherein the adhesive has a Gardner Color of less than 3, a Mettler softening point at least 150°F; and a Brookfield Thermocel viscosity using spindle number SCR-27 of at least 300 cP at 225°F.

25. (New) The method of claim 24 wherein the adhesive additionally comprises a hindered phenol stabilizer.

26. (New) The adhesive of claim 24 wherein the adhesive additionally comprises about 0.01 to 10 wt.% of a hydrogenated block copolymer.

27. (New) The adhesive of claim 24 wherein the adhesive additionally comprises 40 to 90 wt.% of a resin comprising a resin selected from the group consisting of an aromatic C<sub>9</sub> resin, an aliphatic C<sub>5</sub> resin, a C<sub>5</sub>/C<sub>9</sub> blended resin, a dicyclopentadiene resin, an alpha-methylstyrene resin, an alpha-methylstyrene/vinyl toluene resin and mixtures thereof, 0.1 to 18 wt.% oil and 0.1 to 18 wt.% wax.

28. (New) The adhesive of claim 24 wherein the adhesive additionally comprises 50 to 85 wt.% resin, 0.2 to 15 wt.% oil and 0.2 to 15 wt.% wax.